



## **Media Release**

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### **Robertson Blood Center celebrates National Blood Donor Month with Open House**

FORT HOOD, Texas -- January is National Blood Donor Month, and in celebration Robertson Blood Center will host an Open House Jan. 22, from 10 a.m. to 2 p.m. to thank the men and women who have worked hard to ensure blood and blood products are available for our military family members year-round.

Since the inception of Robertson Blood Center, our dedicated donors have helped ensure that ill or injured service members, veterans and their families receive the lifesaving blood they need.

Lt. Col. Jose F. Quesada, director of Robertson Blood Center said, "As in years past, 2013 has been a successful year and we want to thank our tremendous donors for it. Whether you are donating platelets, whole blood, making cookies, or spreading the word of an upcoming blood drive, your efforts have helped save lives. Thank you!"

Blood is traditionally in short supply during the winter months due to the holidays, travel, inclement weather and illness. January, in particular, is a difficult month for blood centers to collect blood donations. A reduction in turnout can put our blood inventory at a critical low. January has been designated as National Blood Donor Month to thank our donors and to encourage others to give blood.

"We also want to welcome the many people who are not familiar with our program. Please join us in our celebration of those who have given such selfless gifts by attending the Robertson Blood Center Open House. We will be taking blood donations on that day and will also have tours available and additional information about Robertson Blood Center's mission," Quesada said. "We are eagerly looking forward to another great year. With your help, we can ensure that we continue to save lives."

To find out more about Robertson Blood Center, go to: [www.militaryblood.dod.mil](http://www.militaryblood.dod.mil), or visit our Facebook page at: [www.facebook.com/FtHoodRBC](http://www.facebook.com/FtHoodRBC).